

Getting Started

Established Goals

This is an aid to help increase the MenACWY vaccination rates in Kansas.	
Establish a Baseline	Using KS Web IZ or other electronic health record or registry system, determine a baseline immunization rate for your organization. Know Your Rates.
Set Goals and Train your Team	Adopt the IKC Call to Change goals – Healthy People 2020 goal of 80% of adolescence (ages 13-15) vaccinated by 2020. Post your organizational goals internally to facilitate shared accountability. Provide training to engage your staff – The Meningococcal Disease Prevention Slide Deck is a great resource to train staff on the importance of immunizing against Meningococcal disease.
Select your Intervention	Intervention include of the following: Develop and adopt standing orders. Set up Reminder/Recall Systems.
Work toward Improving Vaccination Rates	Follow ACIP Recommendations for Vaccinations. Adopt any or all of the 10 Ways to Improve Adolescent Immunization Rates. Implement selected intervention(s). Engage with front-line staff to begin the conversation when patients enter your doors (e.g. for adolescents, provide educational information about meningitis and meningococcal vaccinations).
Measure and Celebrate your Improvement Success	Know Your Rates. Utilize KS Web IZ or your organization's Electronic Health Record to capture progress over baseline. VFC providers can utilize the Assessment, Feedback, Incentives, and eXchange (AFIX) program. Consider utilization of the Comprehensive Clinic Assessment Software Application (CoCASA). Communicate results concurrently with staff.
Adjust your Approach to Continue progress toward Achieving	Consider progress made based on measurements of success, what could be done differently and what is working well. Repeat Steps 2-6 until desired performance is achieved.

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Vaccine Hesitant Parents

Vaccines have been shown to safely and effectively prevent the spread of disease, yet people are still hesitant about using them. The following are common barriers to why people don't vaccinate. Under them are some resources available to help people overcome these barriers. If a parent or patient has concerns about a vaccine, listen respectfully, clarify their concern, then discuss the vaccine in a nonjudgmental way, seeking to address their concerns.

Fear & Anxiety

This category includes phobia of needles, anxiety about receiving the vaccination, and the fear of the pain associated with the vaccination.

Resources

Age Groups and Vaccines: Teens/College

Needle Fears and Phobia

CDC: Your Teen's Vaccine Visit

Cost

This category includes people who currently do not have health coverage or those who believe that vaccines are too expensive.

Resources

Vaccines for Children (VFC) Program – Kansas Site

How to Pay

Miseducation & Misconception

This category includes those who do not know or understand the importance of immunizing. It also includes those who believe that there are more negative outcomes associated with immunizing than positive ones.

Resources:

CDC: Why does my preteen/teen need to be vaccinated?

CDC Autism Information Center: Vaccines and autism

Logistical Issues

This category includes people who are unaware of where to go to get properly immunized, complicated vaccination schedules, and confusing clinical policies.

Resources

Immunization Schedule for Preteens and Teens

Where to Get Vaccinated